



Customer:

Camille Beckman, Eagle, Idaho

Description of Business:

Manufacturer of high-end body care and bath products, creams, and lotions.

Contact:

Foad Roghani, Principal

**Culligan® Success Story
Camille Beckman**

Getting a high-purity system in place was a preventive measure to keep their products at the level of quality that their customers have come to expect.

SITUATION/PROBLEM:

There are two possible sources of water for the Camille Beckman facility: city water and an Artesian well that's on their property. The city water is extremely hard, so they use the well water, which is 4 grains of hardness. The products that Camille Beckman manufactures soften and moisturize the skin, so even 4 grains of hardness is too hard for these types of products. If the water is substandard, not only might the products be less effective, but the impurities in the water might have a negative interaction with other ingredients in the products.

They met with a number of companies and consultants to explore the possibilities around water treatment. They wanted to ensure that they were getting the right system – one that would be tailored to their needs and not an "off-the-shelf" solution.

When they contacted Culligan®, they were impressed by the knowledge and consultative style of the representative. Mr. Roghani and Paul Beckman, another Camille Beckman principal, collaborated with Culligan® to develop a system that would supply them with the quality of water they needed.



END-TO-END SOLUTIONS.

Superior service with every order.

Every customer is important. And every customer is different. With a partner like Culligan® Commercial, you can expect a water treatment plan as original as you are. And like you and your business, we pride ourselves on supporting our solutions with ongoing expert service.

Solution:

Culligan® Ultrapure system

Equipment installed:

- Hi-Flo 2 Carbon Filters
- 3 Commercial Series A-4 Reverse Osmosis Units
- Culligan Depth Filter
- UV
- Hi-Flo 55 Softeners
- Mixed-bed Portable Exchange Deionizer

The Results/Customer Benefits:

This company was started by Camille Beckman in 1986. With all of their experience, they knew upon moving into their new facility that they would need water treatment. Getting a high-purity system in place was a preventive measure to keep their products at the level of quality that their customers have come to expect.

Culligan® Advantages:

- The Culligan® representative was knowledgeable about the complicated requirements of a high-purity water treatment system and was pleasant to work with.
- Culligan® has state-of-the-art technology and an extensive range of products.
- Culligan® has been cooperative and responsive throughout the entire process, from planning through after-sale service.



Culligan®

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