



**Customer:**

Giovanni's Restaurant, Rockford, Illinois

**Description of Business:**

Independent, high-quality restaurant/convention establishment.

**Contact:**

Joe Castrogiovanni, Owner, Giovanni's Restaurant

**Culligan® Success Story  
Giovanni's Restaurant**

Giovanni's restaurant has been using Culligan® softeners for dishwashers, bathroom, and more since 1997.

**SITUATION/PROBLEM:**

"Thirsty for higher quality"

Giovanni's isn't just a restaurant, it's a 40,000 square-foot facility with space for banquets, weddings, meetings, seminars, and of course, fine dining. Giovanni's Restaurant and Convention Center is known for its excellent food, great service and competitive prices. Throughout the Rockford area, Giovanni's had a reputation for quality and couldn't risk it being tarnished with inferior water. With poor tasting drinking water for the tables and cloudy ice cubes and beverage make up, Giovanni's had to make changes now to maintain the image of their establishment today and in the future.



**END-TO-END SOLUTIONS.**

## Superior service with every order.

Every customer is important. And every customer is different. With a partner like Culligan® Commercial, you can expect a water treatment plan as original as you are. And like you and your business, we pride ourselves on supporting our solutions with ongoing expert service.

### Solution:

- We offered a product trial for their ice machines to prove that the ice cubes would greatly improve. The equipment was in place for two months, and the customer agreed that it was needed.
- The treated water is piped to ice machines, beverage service, bar guns, steamers and remote bars.

### Equipment installed:

- Expanded B Series Reverse Osmosis(RO) system with pre-treatment and storage to provide RO water for all uses.
- Salt service to softener
- Changing of RO filters

### The Results/Customer Benefits:

- Spotless steamer.
- High quality table water, excellent beverages and crystal clear ice.
- Compliments from customers.
- Providing the best of the best. This is considered to be the finest restaurant in the city.

### Culligan® Advantages:

- Strength of Culligan® reputation.
- Reputation of the dealership and local service.
- Customer-focused service department.
- Overall Commercial/Industrial expertise.



# Culligan®

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For over 80 years, Culligan® has made better water. Our global network, comprised of 800+ dealers and international licensees in over 90 countries, is dedicated to addressing your water-related problems. As a worldwide leader in water treatment, our sales representatives and service technicians are familiar with the local water conditions in your area. Being global and local position us to deliver customized solutions to commercial and industrial water issues that affect your business and your bottom line.

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